

SHUTTLE BUS OPPORTUNITIES SPONSORSHIP RATES

Prices include; ad space, production, installation, management, insurance, removal and disposal. All rates are NET.

Bus Artwork Deadline - December 7, 2026

Transportation provided by:



EXTERIOR SHUTTLE BUS ADVERTISING

Exterior bus advertising gives you traveling billboards at all convention venues and throughout greater Las Vegas with full color, high quality signs.

Side Banners	Single Sided (Entry Side)		Double Sided	
Size	1-12	13-30	1-12	13-30
4'w x 2'h Window	\$ 800 ea.	\$ 775 ea.	\$ 1,500 ea.	\$ 1,450 ea.
Triple Window	2,100	2,050	3,900	3,850
10'w x 2'h Side Ribbon	1,500	1,450	2,900	2,850
20'w x 2'h Side Ribbon	2,400	2,350	4,500	4,400
30'w x 2'h Side Ribbon	2,900	2,850	4,950	4,900
Color logo on Route ID Signs - Exclusive all vehicles \$5,000				
Full Bus Wrap & King Bus Wrap - Inquire about pricing and minimum requirements				

WINDOW SIGNS: Placed on 2nd window if single, or 2nd, 3rd & 4th if triples on the passenger entry side or both sides of bus.

SIDE RIBBONS: 2'h signs displayed on either the passenger entry side alone or double-sided on each side of the bus for maximum exposure. Buses hosting minimum 20' ribbon signs have exclusive exterior signage on that vehicle. 10', 20' and 30' ribbons are all printed on vinyl.

ROUTE ID SIGNS: Sponsor's color logo and booth number on 23" w x 15" h signs placed at the entrance of every shuttle vehicle.

BUS WRAPS: FULL - On both sides, back and small front section. KING - Between the wheel wells on both sides. (Inquire about other wrap configurations)

INTERIOR SHUTTLE BUS OPTIONS

Interior advertising targets captive audience during the 10-15 minute bus ride.

	Size	Price
Interior Header/Windshield Sign - 1/bus	40" w x 12" h	\$ 750/bus
Interior Passenger Window - 6 signs/bus	24" w x 12" h	1,950/bus
Headrest Covers - Standard Aisle Seats (approximately 27/bus)	7" w x 7" h ad	1,295/bus
Headrest Covers - Upgrade to Most Seats (approximately 54/bus)	7" w x 7" h ad	1,895/bus

INTERIOR HEADER/WINDSHIELD SIGN: Full-color sign located at the front of the bus facing all seated passengers.

INTERIOR PASSENGER WINDOW SIGNS: Six full color 24" w x 12" h signs next to seated attendees as they ride to the show. Placed on both sides on every other window starting with the 2nd window. (3 signs on both sides.)

HEADREST COVERS: Full-color 7" w x 7" h ad on covers facing seated attendees as they ride to the show. Placed on aisle seats on both sides or all available seats.

HOTEL LOBBY & TRANSPORTATION FLYER

Take advantage of the highly visible, constantly viewed shuttle schedules.

	Quantity	Price
Hotel Lobby	All signs (Exclusive)	\$ 7,500 total
Digital Transportation Flyer	All (Exclusive)	2,500

HOTEL LOBBY SIGNS: Full color 19" w x 6" h ad on the 22" w x 28" h bus schedule signs displayed in hotels serviced by the shuttles (where allowed).

DIGITAL TRANSPORTATION FLYER: The full "official" shuttle schedule is available via QR code download and on the show web site. Advertising area 4 1/4" x 7 1/2".