

Marketing for a significant event like World of Concrete requires a strategic approach. Take advantage of these marketing and sponsorship opportunities to drive booth traffic, create brand awareness and most importantly increase sales. These unique services provided by expomarkit Media Group are very cost-effective methods of reaching your target buyers and maximize your exhibiting exposure.

Expo News Network

Let your company be the Star of the Show!

The Expo News Network allows attendees to keep up with the latest show information and newsmakers in the industry. Broadcasting into key areas, this service provides you the perfect opportunity to extend your reach and branding power at the show.

Exhibitor commercials are prominently featured along with Show Information on the screens of these specially designed Expo News Network kiosks and on the En Route video of a majority of the official shuttle buses for the show. Expomarkit will work with you to create an eye-catching commercial from your current material and images. This multi-media vehicle is an opportunity for companies to pre-sell prospects on their products and services and truly shine at the show.

Fabulous exposure on either side of the broadcast towers with impressive 3' x 8' backlit panels that will capture attendees' attention even from a distance!

Pricing as low as \$2,895 – Call today to make headlines at the show!



Adhesive Solutions



Elevate your brand visibility with eye-catching front entrance doors to the Las Vegas Convention Center. These 4-color panels are vibrant and leave a lasting impression.

Don't miss the opportunity to stand out and attract buyers as they make their way to registration and the show floor. Reserve your door panel today and set the stage for success!

*Pricing as low as \$2,500 for door panel
\$3,500 per full door graphic*



expoVu LED Screens



expoVu is an exciting and attention-grabbing way to showcase your images and graphics. With its brightly illuminated LED screens strategically placed, it's designed to captivate attendees and inform them about your new products and show specials. By continuously looping dynamic graphics, expoVu creates a visually compelling experience that will help attract attendees to your booth and generate a buzz at the show.

expoVu will feature a limited number of companies. Each image will transition every 8 seconds and be seen every three minutes on four screens throughout the show. Providing over 3,200 impressions during the show.

Pricing as low as \$3,995 – limited availability



Concrete Express Tram Sponsorship



The Concrete Tram Express is a continuous looping service outside the LVCC. Your company message is prominently seen as these moving billboards shuttle attendees. This heavily used and fun service is definitely a great way to draw attention to your company and marketing message. Each Tram is exclusive and features 2 eight foot top signs and six side signs. As an added benefit the driver can wear your company's logo shirt or hat.

Only 4 Concrete Trams Available – \$5,000 each - Call today to reserve this unique and memorable opportunity!

Shuttle Signage and Headrest Covers



The official shuttle buses are highly visible throughout the show. They are an excellent strategy to enhance your branding, increase booth traffic, and effectively reach attendees.

With multiple size options available, leave a lasting impression of your company's product or service as attendees travel to and from the show. Reach not only attendees, but also residents and visitors of Las Vegas as the bus moves throughout the city. Interior signage, headrest covers and En Route video via Expo News Network offers additional exposure that won't be missed by a captive bus audience. Reference the Shuttle Advertising Form to see all available opportunities.

Pricing as low as \$750

***Please contact expomarkit Media Group for additional information or to participate in any of the opportunities outlined above:
205-332-1413 ext. 101 | email to: info@expomarkit.com***