

# YOUR NEXT BIG OPPORTUNITY IS HERE.



**WORLD OF CONCRETE®**

JANUARY 20-22, 2026; EDUCATION 19-22, LAS VEGAS, NV

Enhanced listings get you more traffic via the online EXHIBITOR DIRECTORY and floor plan.



**BASIC**  
\$500  
MANDATORY

THE BASIC WILL AUTOMATICALLY BE ADDED TO YOUR INVOICE AND INCLUDES ONE (1) LEAD RETRIEVAL LICENSE APP ON YOUR SMARTPHONE/TABLET (ANDROID, IOS)

**BEST VALUE!**  
**SMART BUSINESS**  
\$1,000

INCLUDES ONE (1) LEAD RETRIEVAL LICENSE APP ON YOUR SMARTPHONE/TABLET (ANDROID, IOS)

**MAXIMUM EXPOSURE**  
\$1,300

INCLUDES ONE (1) LEAD RETRIEVAL LICENSE APP ON YOUR SMARTPHONE/TABLET (ANDROID, IOS)

\*Lead retrieval app on your smartphone/tablet (Android, IOS). Package includes three (3) licenses.

**BASIC PLUS\***  
\$1,250

**SMART BUSINESS PLUS\***  
\$1,700

**MAXIMUM EXPOSURE PLUS\***  
\$1,900

## EXHIBITOR DIRECTORY



Attendees use the Exhibitor Directory to plan their visit to WOC and short-list the exhibitors they plan to see.

	BASIC PLUS*	SMART BUSINESS PLUS*	MAXIMUM EXPOSURE PLUS*
Access to Online Leads		✓	✓
Booth Number	✓	✓	✓
Collateral & Documents Including: Press Releases, Whitepapers, Case Studies		(5)	(10)
Company Address	✓	✓	✓
Company Logo		✓	✓
Company Name	✓	✓	✓
Company Phone	✓	✓	✓
Company Profile	✓	✓	✓
Corner Peel Image on your online booth			✓
Hyperlink to website	✓	✓	✓
Priority Placement at top of all online searches / Inclusion on the Featured Exhibitor Search			✓
Product Categories	(25)	(25)	(25)
Product Images & Descriptions		(8)	(12)
Show Specials		(2)	(5)
Social Media Links	✓	✓	✓
Trademark Brands		(5)	(10)
Video Panels		(2)	(5)
Virtual Business Cards		(8)	(15)
WOC Mobile App	✓	✓	✓