

The entire construction industry mobilised to build tomorrow better.

**#low
carbon**

CO-LOCATED WITH



2024
**iNTER
MAT.**

PARIS
24 - 27 APRIL 2024

Sustainable
construction solutions
& technology exhibition

ORGANISED BY

COMEXPOSIUM

EVOLIS
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT

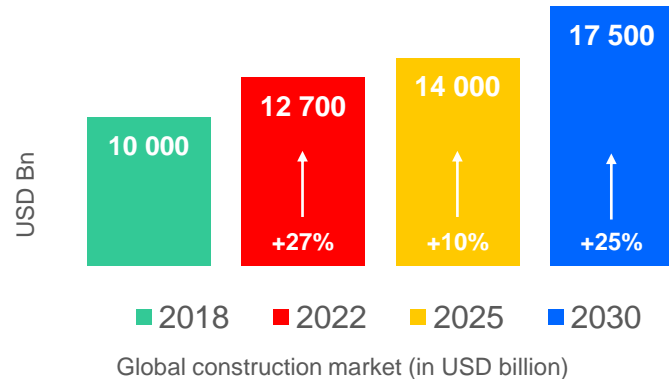
SEIMAT

**iNTER
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**Construction,
a growing market
facing major issues**

A growing global construction market

According to projections, anticipated global growth of 75% between 2018 and 2030



+3.9% annual growth of global construction market between now and 2030 to reach a value of USD 17,500 billion

Sources: Marsh, Statista, Research and markets, Oxford Economics/Haver Analytics, FIEC, GlobalNewsWire, Off Highway, CECE.

Construction is expected to be one of the most dynamic industrial sectors in the coming years. This growth will be driven by:

Residential construction
in the short term

Infrastructure spending
in the middle term, with major global infrastructure projects sustaining the growth dynamic

In Europe, the post-covid recovery is supported by substantial investment programmes: 1,600 billion euros (+5.2%), equating to 11.1% of the GDP of the EU invested in total in construction in 2021.

Main investment plans :

- Next Generation European fund, 2020
750 billion euro post-Covid recovery and resilience facility + sustainability.
- EIF* transport infrastructure in 2022 :
5.4 billion euros.

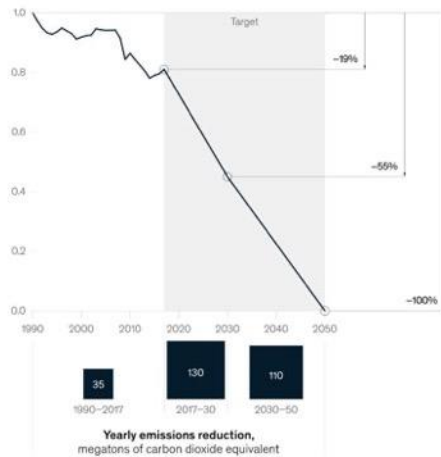
*European Interconnection Facility.

The major challenge of lowering carbon emissions in industry

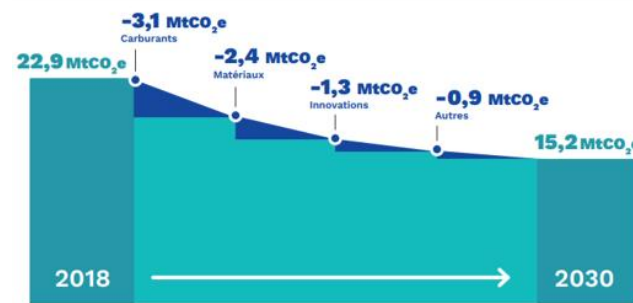
A need to accelerate emission reductions in the EU27

The EU will need to reduce net GHG emissions much faster to meet 2030 and 2050 climate targets.

EU emissions development, index (1990 = 1.0)



A pathway to lower emissions for the public works industry set out according to theme-based solutions



Action levers to meet these goals

Energy:

- Electric/ hybrid
- Engine retrofitting
- Multimodal transport
- Material reuse on site
- Synthetic biofuels, GTL
- Electrification
- Green hydrogen
- Eco-driving
- Stop and start

Materials:

- Cement :performance-based approaches, lower emission cements, recycled concrete aggregates
- Steel: lower quantities, alternatives?
- Bitumen: recycled aggregates, modernisation of industrial plant, expansion of warm and cold mix technology

→ Adapt design standards

→ Circular economy: waste management and reuse on site

Innovation: Projects by IREX ((French civil engineering applied research and experimentation institute)


Predictive maintenance

Digitalisation: Development of BIM and digital tools

Source: McKinsey Sustainability, Net-Zero Europe, Dec. 2020 / FNTP – Acteurs pour la planète

2024
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**A redesigned exhibition model,
in step with the low-carbon
transition of the construction
sector**



A show that brings together all everyone in the Construction and Civil Works sector, an industry of excellence, around one and the same vision for the future.

The show must place the subjects of low-carbon and digitalisation front and centre, by involving all companies: clients, rental companies, importers and manufacturers of machinery, financial institutions, etc., and present their innovative equipment, machinery and solutions.

The show must **offer a platform to young people** who are strongly committed to the issues of low-carbon and digitalisation.

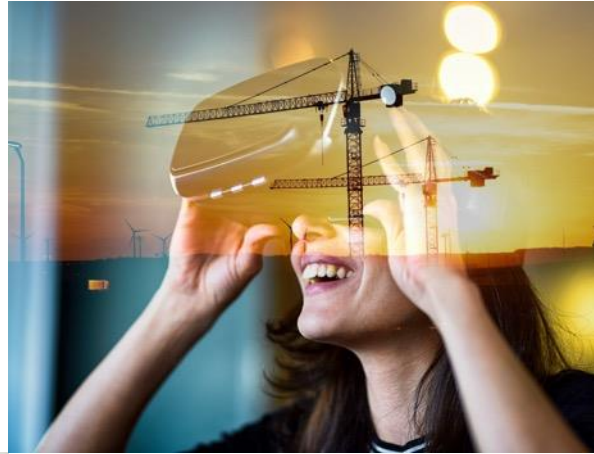
The show must (decision makers, general public, media). **bear this collective ambition and generate an impact.**

An exhibition model redesigned in terms of range and format, bringing benefits that include **reducing the carbon footprint and exhibiting costs.**

4 days to decarbonise the construction industry

#1 Innovation

Innovate to find solutions to our challenges and to those of our Society: **that's our challenge.**



#2 Energies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**



#3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**



#4 Commitments

Reach net zero to contribute to protecting our planet: **that's our ambition.**

#1 innovation

Innovate to find solutions to our challenges and to those of our Society:
that's our challenge.



#1 Innovation

Industry Forum

- A series of **talks** on the leading issues for construction
- **1 theme per day**
- Insights from leading **French and international guest speakers**



#1 Innovation



- A series of **live content events** entirely dedicated to the concrete sector, the material and its various applications.
- **Themes** addressing the various issues around concrete as a material.
- Sessions hosted by **renowned experts and speakers** hailing from the construction, civil works or masonry communities, members of construction federations and the sector's largest European companies.



#1 Innovation

An acknowledged competition, reoriented in line with the industry's issues and the show's new proposition

- An undisputed **label** in the profession.
- A **European judging panel of experts**
Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.
- **Unique visibility before and during the show**, where innovation will be showcased through a dedicated area to enable people to discover the sector's latest technological developments.



Price: €330 excl. VAT / innovation entered
Deadline for entries: 9 October 2023

Winner announcement ceremony at the show on Wednesday 24 April 2024
Equipment & Machinery Award

#1 Innovation

INTERMAT Press Days

Thursday 18 January 2024

- 08:30 – 18:00: workshops, discussions between exhibitors and journalists
- 18:30 – 23:00: networking evening

Friday 19 January 2024

- 08:30 – 17:00: workshops, discussions between exhibitors and journalists

Hippodrome de Longchamp, Paris

100
exhibitors

150
French and
international journalists

NEW IN 2024

The INTERMAT Innovation Awards nominees will be revealed at the INTERMAT Press Days dinner.

PRESS DAYS
by

INTER
MAT.



Price: €4,000 excl. VAT / workshop
Registration deadline: 1 December 2023

INTER
MAT.



#2 Ener gies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**

#2 Energies

A new hub dedicated to new technologies and new energies:
connected and low-carbon worksites at the heart of the 2024 show

NEW IN 2024

Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machine for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying

Roads, minerals & foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

Buildings, civil engineering & concrete sector



- Concrete industry
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling and lifting equipment and machinery

New technologies and energies

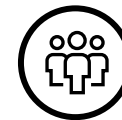
- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Low-carbon solutions
- Engine retrofitting
- Autonomous vehicles
- etc.

Creation of a **space dedicated to new technology and new energy sources** revolving around the following components:



EXHIBITORS

Exhibitors with ranges dedicated to these sectors



START-UP

An area for promising up-and-comers



FORUM

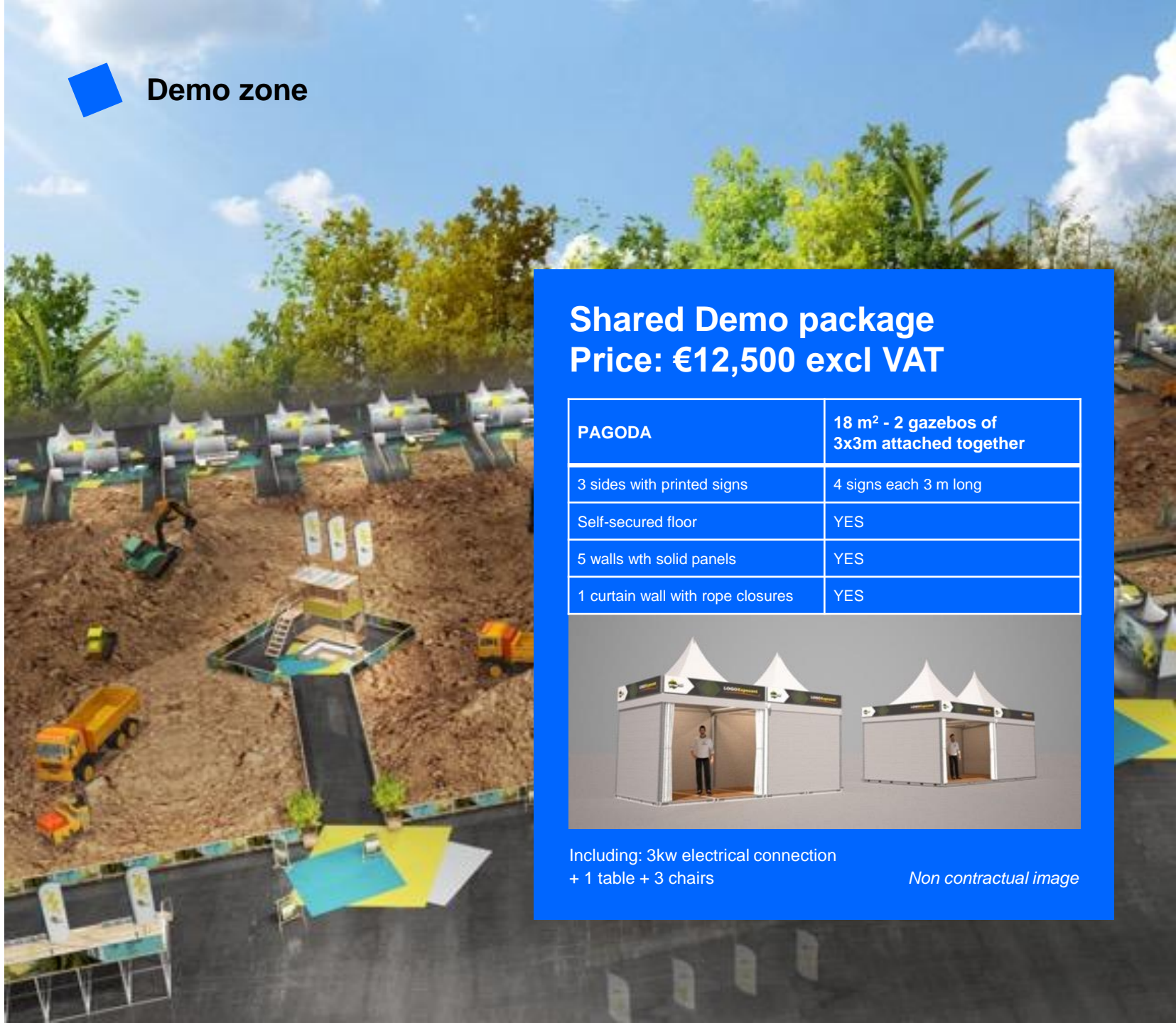
A forum with a non-stop content programme

#2 Energies

A demonstration zone on which to show equipment, particularly electrically powered, to plunge attendees into the building site of the future.

- **Open to exhibitors** without the obligation of having a static stand.
- **Possibility of booking a demo in addition** to an indoor or outdoor stand.
- **Possibility of ordering a plot** subject to having working machines, which does not replace a static stand.
- Access to a **central working area** for specific timeslots.

 Demo zone



Shared Demo package Price: €12,500 excl VAT

PAGODA	18 m ² - 2 gazebos of 3x3m attached together
3 sides with printed signs	4 signs each 3 m long
Self-secured floor	YES
5 walls with solid panels	YES
1 curtain wall with rope closures	YES



Including: 3kw electrical connection
+ 1 table + 3 chairs

Non contractual image



#3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**

#3 New equations

Employment & Training

Through a dedicated area

- **Showcase actions conducted** by the leading federations to promote jobs in the building and civil works sector
- Host **workshops/talks** on new professions.
- Foster matchmaking for companies looking for labour: organise **Job dating** sessions.



#3 New equations

INTERMAT Rental Day

- Construction **equipment hire** has not escaped the digital groundswell that is washing over the entire distribution market.
- INTERMAT Paris dedicated a special day to the rental sector with its INTERMAT Rental Day, where **international experts** will offer their insight on the sector's challenges and opportunities.



#4 Com mit ments

Reach net zero to
contribute to protecting
our planet:
that's our ambition.



#4 Commitments

In the organisation of the show

- Implement a **new exhibition format**.
- Optimise the **eco-design** of the show and act in favour of the **circular economy**
- Promote the proposal of **responsible** products, services and contributors
- Grant the widest audience **physical and social access** to the event.
- And other initiatives to come.



**iNTER
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**Your participation
at the 2024 edition
of INTERMAT**

INTERMAT is aimed at the profiles of:

NEW IN 2024

New technologies and energies

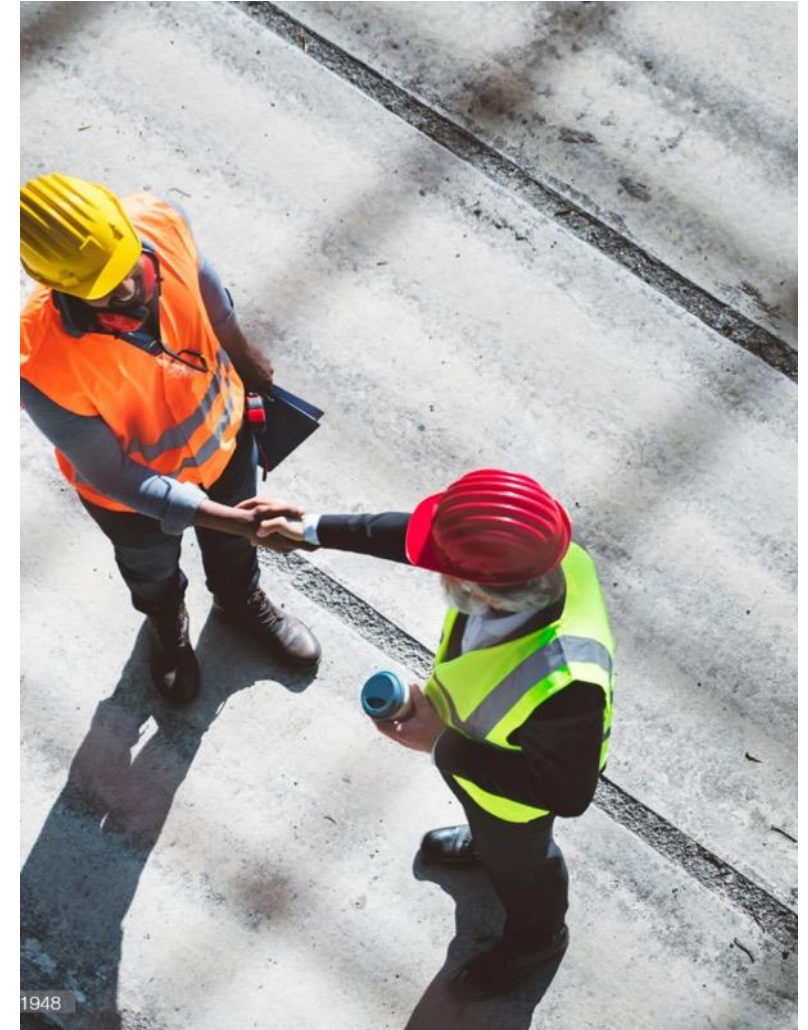
- Innovation Director / Manager
- R&D Director / Manager
- BIM Department Director / Manager
- Director / Head of Digital transformation
- Quality, Safety, Environment (QSE) Director
- CSR Director, Manager
- Strategy Director, Manager
- etc.

Equipment fleet manager

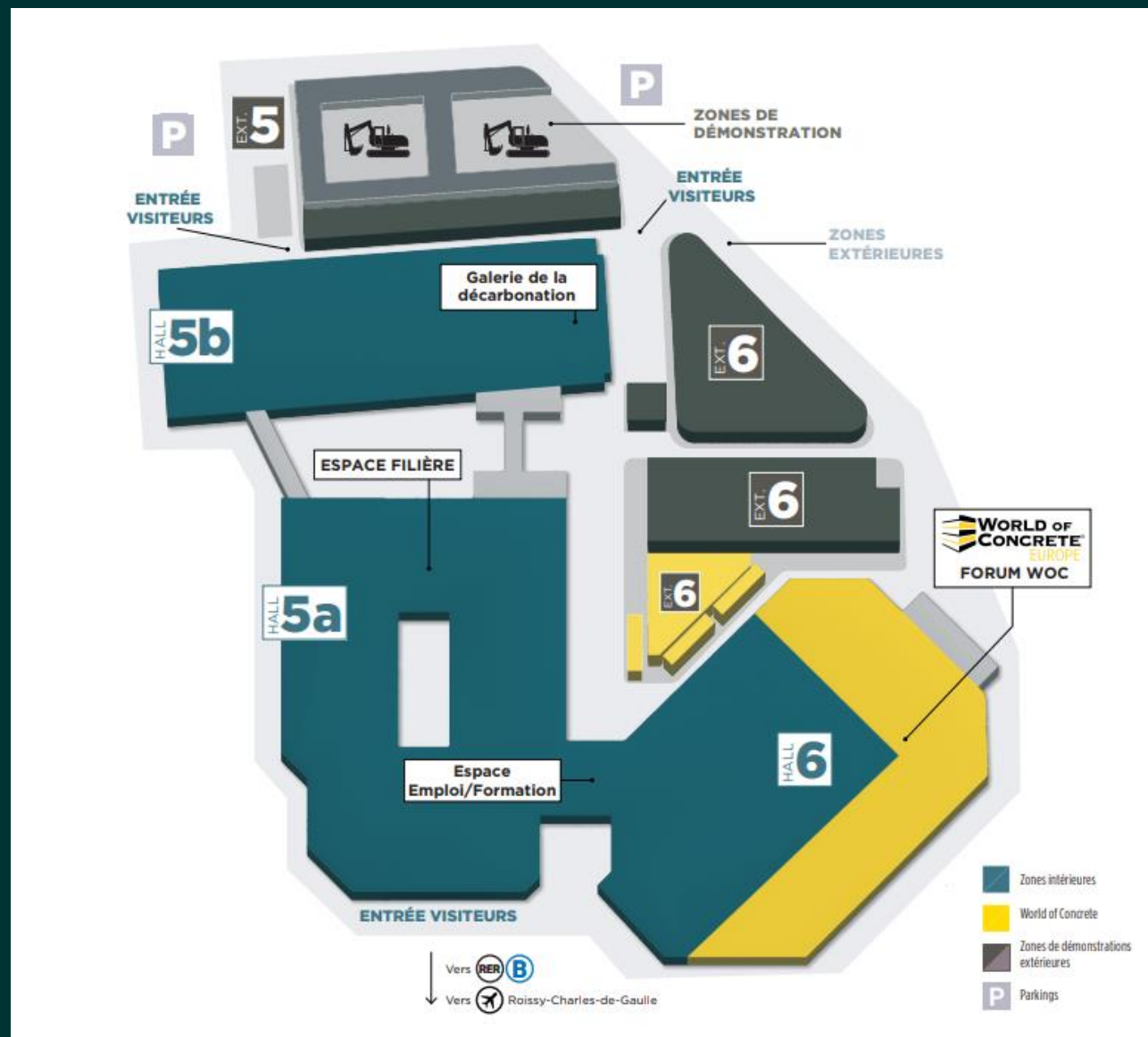
- Equipment / Machine Director / Manager
- Fleet Director / Manager
- Technical Dept Director / Manager
- etc.

Technical

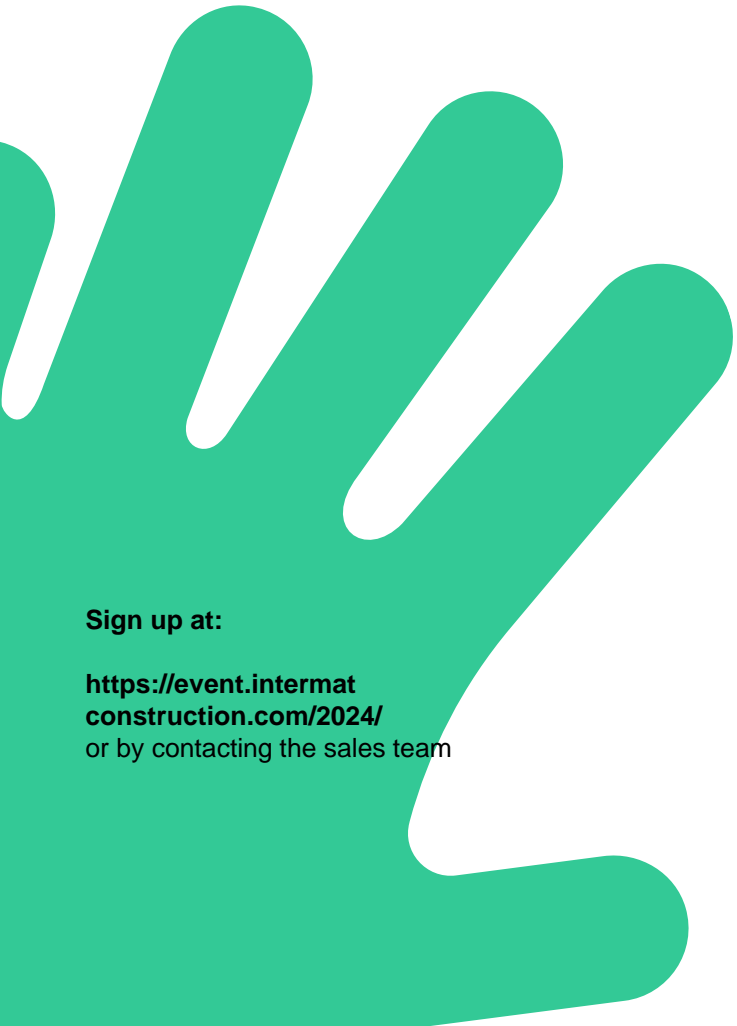
- Works Director / Manager
- Design office Director / Manager
- Engineer
- etc.



Map of the show



Exhibiting options



Sign up at:

<https://event.intermatconstruction.com/2024/>
or by contacting the sales team

Stand space only
Indoors or outdoors

Indoor stands
Min. 12m²



Outdoor stands
Min. 50m²



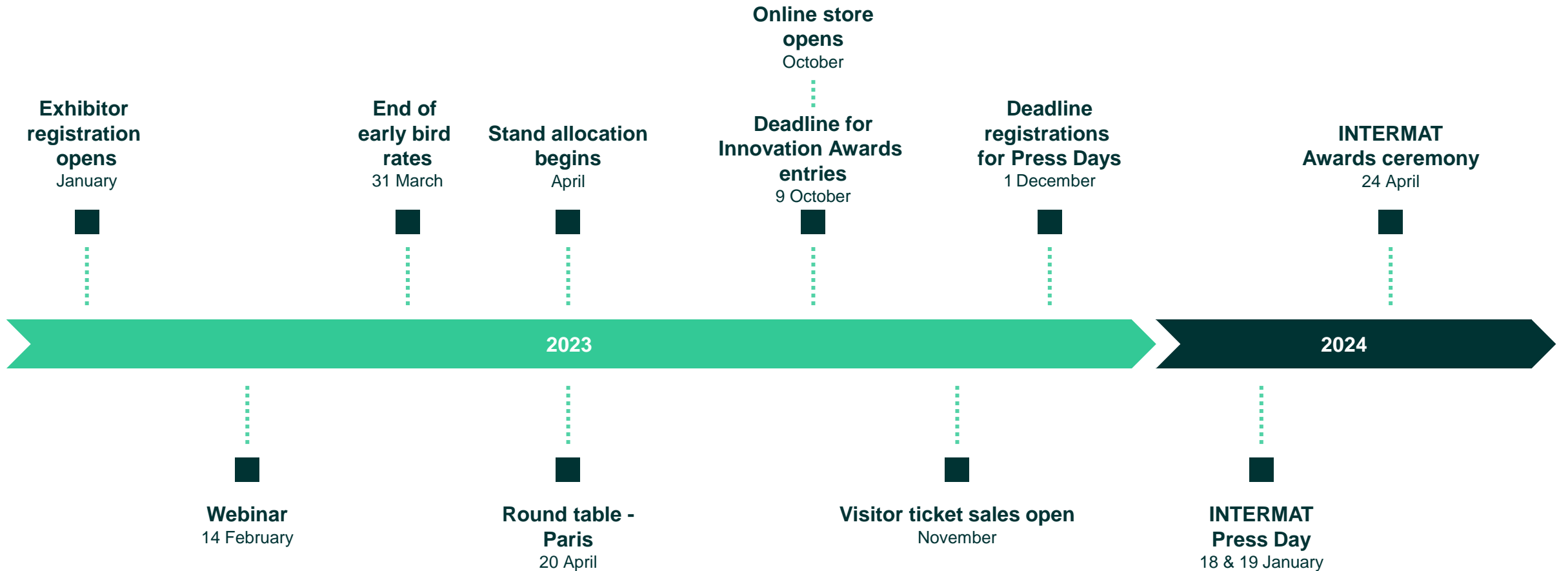
 **Demo zone**

Flat rate: €12,500 excl VAT

including a surface area of 150m², an 18 m² pagoda, 1 electricity junction box, 1 table and 3 chairs



Timeline



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<https://event.intermat.construction.com/2024/>

INTER MAT.

The entire construction industry mobilised to build tomorrow better.

DLR
LA FÉDÉRATION DES MATÉRIELS

EVOLIS
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT

FFB

**LES TRAVAUX
PUBLICS**
NATIONALS

SEIMAT

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